

Darren C Polito

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PROFILE

- Highly developed interpersonal skills with broad experience from over 30 years in service industries
- Extremely versatile with strong creative abilities as well as technical and organizational skills
- Self-starter, detail oriented, and quick thinking problem solver with strong leadership abilities
- Skillful in a wide range of mediums from digital art to hand-made costumes, from sculpting to immersive interiors, and from creating rituals to facilitating dance and spiritual workshops

EXPERIENCE

Official Tour Guide, Food Network

2010-Present

- Share history and current trivia about Chelsea Market and Food Network for invited guests
- Collaborate with a variety of departments to customize content to highlight details for specific clients
- Maintain consistent brand identity and create a fun and exciting experience

Webinar Moderator, One Spirit Learning Alliance

2013-Present

- Facilitate online student experience for over 30 adults
- Ensure smooth technical operation of simultaneous webcast
- Consult with and advise presenters about best practices for including online students in experiences
- Operate two cameras in classroom to cover broadest scope of view for online students
- Execute media cues according to presenter's needs including Powerpoint shows, music, and videos
- Respond to student requests by monitoring group chat and private messages
- Troubleshoot technical issues as they arise
- Adept with Zoom and Adobe Connect platforms

Creative Director, SpiritualityandPractice.com

2010-2018

- Project Manager of site redesign which included migration, reformatting, and testing of over 40,000 pages of content
- Format, proof, and post all new content including up to 1,000 film and book reviews per year
- Daily management of homepage, ten subsection landing pages and over 45,000 pages of content
- Creation and/or source all visual and graphic content of up to 20 images per day
- Streamline response flow of customer service for up to 12,000 paid subscribers per year
- Creation of 53 custom photo/quote galleries

Salon Manager/Assistant, Thomas Heinz, New York, NY

2008-2010

- Day-to day management of salon servicing up to 40 clients with average sales of \$13,000 per week
- Hair color assistant for commercial print ads Matrix, Revlon, and Clairol

Special Projects Manager, Geoff Howell Studio, New York, NY

2004-2007

- Create prototypes, sculptures, and design elements for retail displays, events, and showrooms
- Manage team of 10 people and led production and installation of projects
- Work closely with Coach, Cole Haan, MAC, Steuben, Moët & Chandon, Whitney Museum, Estée Lauder and Condé Nast
- Create computer renderings, scale models, and technical manuals for worldwide installations

Healer, Rising Phoenix Bodywork, New York, NY

2002-2005

- Conduct in-depth initial consultations with clients
- Personalize alternative therapies including Reiki and bodywork serving up to 15 weekly clients
- Client retention of 85% over the course of three years

Independent Hairstylist & Make-up Artist, Houston, TX

1986-2001

- Launched sole proprietor business 4 years after graduating beauty school with sales growing to over \$100,000 per year after 3 years
- Hairstyling and make-up for commercial photography campaigns and magazine layouts
- Oversee advertising and promotion, business management, inventory control, retail sales, customer relations, supervising assistants, and scheduling of independent salon business

EDUCATION

One Spirit Interfaith Seminary, New York, NY - Ordained Interfaith Minister

American Musical and Dramatic Academy, New York, NY

American Academy of Dramatic Arts, New York, NY

Usui System of Reiki Healing - Certified Reiki Practitioner

Baldwin Beauty Academy - Licensed Cosmetologist

Intermediate skill with InDesign, Photoshop, and Illustrator on both MAC and PC